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FEDERATION OF INDIAN INDUSTRY
CREATING OPPORTUNITIES...BUILDING NATION!!

INDIA NEWS BY FII

Monthly Newsletter For Global Audience

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Editorial

Mr. Deepak Jain
Director General
Federation of Indian Industry

The country in the recently concluded Tokyo Olympics and Paralympics outperformed itself in many areas that it participated and stood a step higher in the world order. Sports has been the integral part of Indian culture. The Scriptures Ramayana and Mahabharata have mentioned 'akhet'. The Atharvaveda mentions "Duty is in my right hand and the fruits of victory in my left" which is also a theme of Olympics. When Buddhism came into practice sports started getting attention as a special learning. Tiruvedacharya in Villas Mani describes many fascinating games. Games like Chariot-racing, wresting archery, horsemanship, military tactics, weight-lifting, swimming and inddor games like Choupad or Shatranj – An art of defence and challenge were commonly played. Sports were not probably recognised separately but it was a way of entertainment and learning; training oneself for fighting and surviving. Though some games and sports have taken prominance, its high time time should recognise overall sports as an Industry and should see more investment modules and entrepreneurial ventures.

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FEDERATION OF INDIAN INDUSTRY

HOSTED BY

EVERY THURSDAY

18:00 PM (IST)

TALK WITH AN EXPERT SHOW

MR. SANJEEV ARORA

DR.DRAVYA JAIN

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FII Presents

Talk with an Expert: Agriculture Report 2021

Guest Speakers

29th July 2021, Thursday
1800 Hrs (IST)

To Connect Live

LIVE

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Director General, FII

Mr. Vijay Sardana
Chairperson, Agriculture Committee, FII

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Advisor, FII

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FII Presents

Talk with an Expert: Risk Management Part-2

Guest Speakers

12th August 2021, Thursday
1800 Hrs (IST)

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FII Presents

Talk with an Expert: Risk Management Part-3

Guest Speakers

19th August 2021, Thursday
1800 Hrs (IST)

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FII Presents

Talk with an Expert: Innovation Led Startups In India

Guest Speakers

26th August 2021, Thursday
1800 Hrs (IST)

To Connect Live

LIVE

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Dr. Shailendra Vyas
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FII MEDIA COVERAGE

Azadi Ka Amrit Mahotsav

औद्योगिक क्षेत्र के विकास और नए भारत के निर्माण हेतु विभिन्न समितियों के चेयरपर्सन नियुक्त किये

औद्योगिक उत्साह बढ़ाने में फेस्टिवल सीजन साबित होगा बड़ा मददगार

आटोमोबाइल, वस्त्र उद्योग से लेकर रियल एस्टेट क्षेत्र तक को भारी उम्मीद

सेक्टर-37 औद्योगिक क्षेत्र में जल्द उपलब्ध कराई जाएंगी मूलभूत सुविधाएं

ओधोगिक एरिया में सभी मूलभूत सुविधाएं मुहैया करवाई जाएगी

सेक्टर 37 में लाखों श्रमिक हजारों उधोगो में कार्यरत है द्य परंतु इस एरिया में कोई भी सरकारी ईएसआईसी की डिस्पेंसरी नही है, जिसके कारण श्रमिको को अपने छोटे इलाज के लिए भी 10 किलोमीटर दूर जाना पड़ता है। फ़्स्ट ऐड या अन्य किसी इलाज की सेक्टर में श्रमिकों के लिए कोई सुविधा नही द्य यदि एरिया में ईएसआईसी की एक डिस्पेंसरी बन जाती है तो लाखों श्रमिक इसका लाभ उठा सकते है। एफआईआई चैप्टर सेक्टर 37 के महासचिव डॉ एस पी अग्रवाल ने डीसी डॉ यश गर्ग को बताया कि सेक्टर में श्रमिकों को वैक्सीन लगाना बहुत आवश्यक है, डॉ अग्रवाल ने डीसी डॉ यश गर्ग से अनुरोध किया कि वे शीघ्र अति शीघ्र सेक्टर में वैक्सिनेशन कैम्प लगा कर पूरे ओधोगिक एरिया को कोरोना से सुरक्षित करवाए। उपायुक्त डॉ गर्ग ने उन्हें आश्वासन देते हुए कहा कि सेक्टर 37 में शीघ्र ही डिस्पेंसरी बने इसके लिए वह आगामी दिनों में माननीय मुख्यमंत्री से ओर संबंधित विभाग से बात करेंगे। इसके साथ ही आगामी सप्ताह में सेक्टर 37 में वैक्सिनेशन का कार्य युद्ध स्तर पर करवाया जाएगा, कोई भी श्रमिक बिना वैक्सीन के नही रहेगा।

गुरुग्राम। ओधोगिक एरिया सेक्टर 37 में शीघ्र ही सभी मूलभूत सुविधाएं मुहैया करवाई जाएगी। जिसमें विशेषरूप से सेक्टर 37 में कार्यरत लाखों कर्मचारियों के लिए ईएसआईसी की डिस्पेंसरी प्रमुख है। उक्त बात आज गुरुग्राम के जिला उपायुक्त डॉ यश गर्ग, फैडरेशन ऑफ इंडियन इंडस्ट्री के प्रतिनिधि मंडल को संबोधित करते हुए कह रहे थे। एफआईआई हरियाणा चैप्टर के महासचिव दीपक मैनी की अगुवाई में चैप्टर सेक्टर 37 के अध्यक्ष पी के गुप्ता, उपाध्यक्ष रविन जैन, महासचिव डॉ एस पी अग्रवाल, जॉइंट सचिव सौरभ जुनेजा डीसी से मिले। मुलाकात के दौरान एफआईआई के प्रतिनिधि मंडल की अगुवाई कर रहे एफआईआई हरियाणा के महासचिव दीपक मैनी ने जिला उपायुक्त को सेक्टर 37 से संबंधित समस्याओं का ज्ञापन सौंपा और बताया कि

पंजाब केसरी
WED, 11 AUGUST 2021
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सेक्टर-37 में जल्द मिलेंगी सारी सुविधाएं: डीसी

उपायुक्त को ज्ञापन सौंपते दीपक मैनी।

■ डीसी ने फैडरेशन ऑफ इंडियन इंडस्ट्रीज को किया संबोधित

■ प्रतिनिधि मंडल ने सुविधाओं को लेकर डीसी को सौंपा ज्ञापन

गुड़गांव, 10 अगस्त (ब्यूरो): औद्योगिक क्षेत्र सेक्टर 37 में शीघ्र ही सभी मूलभूत सुविधाएं मुहैया करवाई जाएगी। जिसमें विशेष रूप से सेक्टर-37 में कार्यरत लाखों कर्मचारियों को ईएसआईसी की डिस्पेंसरी प्रमुख है। उक्त बात आज गुरूग्राम के जिला उपायुक्त डॉ यश गर्ग, फैडरेशन ऑफइंडियन इंडस्ट्री के प्रतिनिधि मंडल को संबोधित करते हुए कह रहे थे।

एफआईआई हरियाणा चैप्टर के महासचिव दीपक मैनी की अगुवाई में चैप्टर सेक्टर 37 के अध्यक्ष पी के गुप्ता, उपाध्यक्ष रविन जैन, महासचिव डॉ एस पी अग्रवाल, जॉइंट सचिव सौरभ जुनेजा डीसी से मिले। मुलाकात के दौरान एफआईआई के प्रतिनिधि मंडल की अगुवाई कर रहे एएफआईआई हरियाणा के महासचिव दीपक मैनी ने जिला उपायुक्त को सेक्टर 37 से संबंधित समस्याओं का ज्ञापन सौंपा। उन्होंने बताया कि सेक्टर 37 में लाखों श्रमिक हजारों उधोगो में कार्यरत है। लेकिन इलाके में कोई भी सरकारी ईएसआईसी की डिस्पेंसरी नही है। जिसके कारण श्रमिको को अपने छोटे इलाज के लिए भी 10 किलोमीटर दूर जाना पड़ता है। ऐसे में एक डिस्पेंसरी बन जाती है तो लाखों श्रमिक इसका लाभ उठा सकते है। एफआईआई चैप्टर सेक्टर-37 के महासचिव डॉ एसपी अग्रवाल ने डीसी डॉ यश गर्ग को बताया कि सेक्टर में श्रमिकों को वैक्सीन लगाना बहुत आवश्यक है।

डॉ अग्रवाल ने डीसी डॉ यश गर्ग से अनुरोध किया कि वे शीघ्र अति शीघ्र सेक्टर में वैक्सिनेशन कैम्प लगा कर पूरे ओद्योगिक एरिया को कोरोना से सुरक्षित करवाएं। उपायुक्त डॉ गर्ग ने उन्हें आश्वासन देते हुए कहा कि सेक्टर 37 में शीघ्र ही डिस्पेंसरी बने इसके लिए वह आगामी दिनों में माननीय मुख्यमंत्री से और संबंधित विभाग से बात करेंगे। इसके साथ ही आगामी सप्ताह में सेक्टर 37 में वैक्सिनेशन का कार्य युद्ध स्तर पर करवाया जाएगाए कोई भी श्रमिक बिना वैक्सीन के नही रहेगा।

Sh Deepak Jain, National Working President, Digambar Jain Mahasamiti with Sh KN Dikshit, former Jt. Director General ASI and Chairman, Committee on Study of Indian Culture. Sh. Shridev Sharma of India Policy Foundation (IPF) was also present. Sh KN Dikshit presented the book 'Purattatva' to Sh Deepak Jain.

स्क्रैपेज पालिसी

- पुराने वाहनों के स्क्रैपिंग में जाने पर नए वाहनों की बढ़ेगी मांग
- केंद्रीय परिवहन मंत्री की घोषणा का उद्यमियों ने किया स्वागत

यशलोक सिंह • गुरुग्राम

आखिरकार देश के सबसे बड़े आटोमोबाइल हब गुरुग्राम को जिस पल का लंबे समय से इंतजार था, वह पूरा हुआ। केंद्रीय सड़क परिवहन एवं राजमार्ग मंत्री नितिन गडकरी ने बृहस्पतिवार को वाहन स्क्रैपेज पालिसी की घोषणा कर दी। आटोमोबाइल क्षेत्र के लोगों ने इसका भरपूर स्वागत किया है। उनका कहना है कि यह पालिसी इस क्षेत्र में क्रांति का वाहक बनेगा। नए वाहनों की मांग में भारी तेजी आएगी। इस समय देश में 15 से 20 साल पुराने वाहनों की संख्या लगभग 54 लाख है। विशेषज्ञों की मानें तो इसमें से छह से सात लाख ऐसे वाहन तो दिल्ली-एनसीआर क्षेत्र में हैं। इनके स्क्रैपेज में जाने के बाद वाहनों की मांग में भारी तेजी आएगी।

गुरुग्राम में मारुति, होंडा, हीरो और सुजुकी मोटरसाइकिल जैसी बड़ी आटोमोबाइल कंपनियां हैं। देश भर में इनकी सहायक कंपनियों की संख्या भी कम नहीं हैं। स्क्रैपेज पालिसी का इन सभी के द्वारा स्वागत किया जा रहा है। उद्यमी निदेश अग्रवाल का कहना है कि इस पालिसी के आने से यह तय हो गया है कि देश आटोमोबाइल का वैश्विक हब बनेगा। अपने पुराने वाहनों को स्क्रैपेज में देने वालों को वाहनों के पंजीकरण में शत प्रतिशत छूट देना अत्यंत उत्साहित

आटोमोबाइल क्षेत्र के लिए बृहस्पतिवार का दिन विशेष रहा। स्क्रैपेज पालिसी का इंतजार खत्म हुआ। इसके अंतर्गत जो घोषणाएं की गई है वह देश के आटोमोबाइल क्षेत्र को नई दिशा देने का काम करेगी। नए वाहनों की मांग बढ़ेगी साथ में वाहन उद्योग का विस्तार होगा। इससे पूंजी निवेश और रोजगार की संभावनाएं भी बढ़ेंगी।

दीपक मैनी, महासचिव, फेडरेशन आफ इंडियन इंडस्ट्री, हरियाणा

वाहन को रोड टैक्स में 15 और निजी वाहन को 25 प्रतिशत की छूट मिलेगी।

यदि कोई वाहन मालिक अपने पुराने वाहन को स्क्रैपिंग के लिए देता है तो उसे नए वाहन की खरीद पर उसे पांच प्रतिशत तक की छूट दी जाएगी। इससे एक तरफ जहां नए वाहन को खरीदने वाले पर आर्थिक बोझ कम पड़ेगा वहीं आटोमोबाइल

पंजाब केसरी
SAT, 21 AUGUST 2021
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'श्रमिक व प्रबंधन एक सिक्के के दो पहलू'

एडिशनल लेबर कमिश्नर सुरेंद्र सिंह को सम्मानित करते।

गुड़गांव, 20 अगस्त (ब्यूरो): श्रमिक व प्रबंधन एक ही सिक्के के दो पहलू है। दोनो एक दूसरे के बिना अधूरे व एक दूसरे के पूरक है। उक्त विचार गुरुग्राम के एडिशनल लेबर कमिश्नर सुरेंद्र सिंह ने व्यक्त किये। वे शुक्रवार को फेडरेशन ऑफ इंडियन इंडस्ट्री (एफआईआई) द्वारा औद्योगिक श्रमिको के लिए आयोजित मेगा वैक्सिनेशन कैम्प के शुभारंभ अवसर पर श्रमिक व उद्योगपतियों को संबोधित कर रहे थे। इंडस्ट्रियल एरिया सेक्टर-37 के कटिंग क्राफ्ट कंपनी में आयोजित वैक्सीनेशन कैम्प को संबोधित करते हुए कहा कि आज के इस महामारी के समय में कोरोना से बचने के लिए केवल वैक्सीन और मास्क ही एकमात्र उपाय है। दीपक मैनी सहित फेडरेशन के दूसरे सभी पदाधिकारियों की सराहना की। श्रम विभाग का यह प्रयास रहेगा कि सभी इंडस्ट्रियल एरिया में सभी उद्योग बिना किसी दखल के निर्बाध रूप से काम करें। एडिशनल लेबर कमिश्नर सुरेंद्र सिंह ने प्रात: वैक्सिनेशन कैम्प का रिबन काट कर शुभारंभ किया। मौके पर एफआईआई के डीजी दीपक जैन भी मौके पर मौजूद रहे। दीपक मैनी ने बताया कि उनका प्रयास है कि गुरुग्राम में औद्योगिक श्रमिको को लगभग 50 हजार वैक्सीन लगाई जाए। जबकि एफआईआई के महासचिव डॉ एस पी अग्रवाल ने कहा कि आज के मेगा वैक्सिनेशन कैम्प में 1200 औद्योगिक श्रमिको को वैक्सीन लगाने का लक्ष्य था जो पूरा हो गया है। इस अवसर पर पीके गुप्ता सीनियर वाईस प्रेजिडेंट, रमनजीत सिंह, वाईस प्रेजिडेंट रविन जैन, महासचिव डॉ एसपी अग्रवाल, जॉइंट सेक्रेटरी सौरभ जुनेजा, कोषाध्यक्ष डीपी गौड़, कार्यकारिणी सदस्य अमन गुप्ता, सुनील कथूरिया, वरिष्ठ औद्योगिक आरसी जुनेजा, मोहन गुप्ता, सहित बड़ी संख्या में लोग मौजूद रहे।

स्क्रैपेज नीति बदलेगी आटो सेक्टर की तस्वीर

पीएम ने लांच की राष्ट्रीय आटोमोबाइल स्क्रैपेज पालिसी, अनफिट वाहनों को नष्ट करने की होगी व्यवस्था

आटोमोबाइल क्षेत्र को रफ्तार दे सकता है बजट !

श्रमिक और प्रबंधन एक ही सिक्के के दो पहलू हैं: एएलसी सुरेंद्र सिंह

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Azadi Ka Amrit Mahotsav

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श्रमिक और प्रबंधन एक ही सिक्के के दो पहलू हैं : सुरेंद्र सिंह

उन्नत प्रौद्योगिकी के निर्माता-भारत रत्न पूर्व प्रधानमंत्री राजीव गाँधी

औद्योगिक क्षेत्र में 1200 श्रमिकों का टीकाकरण

गुरुग्राम | कार्यालय संवाददाता

गुरुग्राम के एडिशनल लेबर कमिश्नर सुरेंद्र सिंह ने कहा कि श्रमिक और प्रबंधन एक ही सिक्के के दो पहलू है, दोनों एक दूसरे के बिना अधूरे हैं। दोनों ही एक दूसरे के पूरक हैं। व्यक्त किये। वे शुक्रवार को फेडरेशन ऑफ इंडियन इंडस्ट्री की ओर से औद्योगिक श्रमिको के लिए आयोजित मेगा वैक्सीनेशन कैंप के शुभारंभ अवसर पर संबोधित करते हुए कही। इस दौरान 1200 श्रमिकों का टीकाकरण हुआ।

सेक्टर-37 इंडस्ट्रियल एरिया के कॉटन क्राफ्ट कंपनी में वैक्सीनेशन कैंप आयोजित किया गया। एफआईआई गुरुग्राम के महासचिव डॉ. एसपी अग्रवाल ने कहा कि मेगा वैक्सीनेशन कैंप में 1200 श्रमिको को वैक्सीन लगाने का लक्ष्य रखा गया था, जो लगभग पूरा हो गया है। डॉ. अग्रवाल ने बताया कि लगभग 3 दर्जन कंपनियों के श्रमिकों ने मेगा वैक्सीनेशन कैंप का लाभ उठाया। एफआईआई हरियाणा महासचिव दीपक मैनी ने संबोधित किया। इस मौके पर सीनियर वाइस प्रेजिडेंट रमनजीत सिंह व रविन जैन, ज्वाइंट सेक्रेटरी सौरभ जुनेजा, कोषाध्यक्ष डीपी गौड़, कार्यकारिणी सदस्य अमन गुप्ता, सुनील कथूरिया, वरिष्ठ उद्योगपति आरसी जुनेजा, मोहन गुप्ता, डॉ केके अग्रवाल, समीर जुनेजा, आरएल शर्मा आदि मौजूद रहे।

जिले में चार नए संक्रमित मिले, पांच मरीज ठीक हुए

गुरुग्राम। जिले में शुक्रवार को कोरोना संक्रमित चार नए मरीज मिले। अब कुल संक्रमितों की संख्या 181011 हो गई। राहत इस बात की रही कि शुक्रवार को पांच मरीज संक्रमण को मात देकर ठीक भी हो गए और बीते 24 घंटे में किसी भी संक्रमित की मौत नहीं हुई। जिले में कोरोना के सक्रिय मरीजों की संख्या अब 76 बची है। इनमें से 72 मरीज होम आइसोलेशन में हैं। चार मरीजों का इलाज विभिन्न अस्पतालों में चल रहा है। शुक्रवार को 3639 नमूने लिए गए।

दैनिक भास्कर हिसार 22-08-2021

स्टूडेंट नौकरी तलाशने की बजाय नौकरी देने वाले बनें: प्रो. राजबीर सिंह

श्रमिक और प्रबंधन एक ही सिक्के के दो पहलू

हर जिले में औद्योगीकरण को दिया जाए बढ़ावा

उद्योग संघ की मांग, हर जिले में औद्योगीकरण को दिया जाए बढ़ावा

हिमाचल

शनिवार को 22 हजार लोगों को लगे टीके

कोरोना/वैक्सीन मीटर	भारत	हरियाणा	गुरुग्राम
24 घंटे में नए मामले	34,457	19	6
कुल सक्रिय मामले	3,61,340	675	79
24 घंटे में टीकाकरण	36.36 लाख	1,15,796	22,353
अब तक कुल टीकाकरण	57.61 करोड़	1,46,62,610	21,85,227

खरखौदा आईएमटी में मारुति सुजुकी के लिए एक स्थान पर ही 900 एकड़ जगह तय

पहले आवंटित प्लॉट बीच में आने से आ रही थी समस्या

नौकरी तलाशने की बजाय नौकरी देने वाले बनें युवा: दीपक जैन

हिमाचल के उद्योगों को प्रदेशिक व राष्ट्र स्तर की समस्याओं पर हुआ मंथन

उद्योग संघ की मांग, हर जिले में औद्योगीकरण को दिया जाए बढ़ावा

जागरण सिटी गुरुग्राम

ईएसआइसी अस्पताल की स्थापना के लिए एचएसआइआइडीसी से मांगी जमीन

सेक्टर-नौ ए ईएसआइ अस्पताल के पास 25 से 30 एकड़ जमीन की जरूरत

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FEDERATION OF INDIAN INDUSTRY
CREATING OPPORTUNITIES...BUILDING NATION!!

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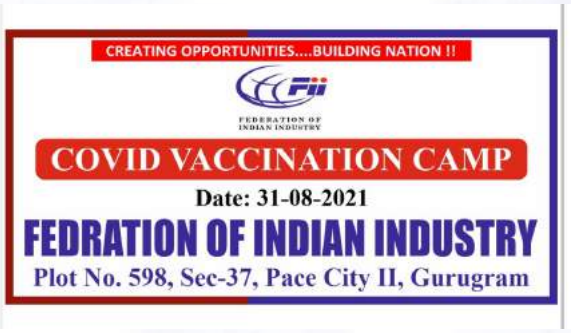
FII ACTIVITIES

FII welcomes Sh Veer Bhan Sharma Industrialist, from Faridabad as Convener of FII Faridabad Unit.

Sh Deepak Jain, DG FII, Sh Deepak Maini, Dr SP Aggarwal welcoming Sh Sharma.
12 August 2021

FII ACTIVITIES



FII ACTIVITIES

FII NEWS HIGHLIGHTS

POLITICAL NATIONAL

- Viswa Bharati faculty body urges PM to save institute from 'degeneration' amid ongoing stir Nomination of MLCs: Maharashtra Governor B S Koshyari should show 'positive' intent through actions, says Sanjay Raut

- Rs 50,000 crore to be invested in J&K after launch of new scheme, says Home Minister Amit Shah

INTERNATIONAL NEWS

- The Taliban on Wednesday paraded some of the military hardware they captured during their takeover of Afghanistan, hours after US President Joe Biden defended his decision to end the two-decade war.

- The number of Americans seeking unemployment benefits fell last week to 340,000, a pandemic low, another sign that the job market is steadily rebounding from the economic collapse caused by the coronavirus pandemic

- This week, the Apple Inc chief executive officer will collect the tenth and final tranche of the pay deal he received a decade ago after he took over the top job from co-founder Steve Jobs.

BANKING AND FINANCE NEWS

- RBI guidelines for regulation of payment aggregators (PAs) requires their business to be regulated and run by a separate company, after obtaining the licence from RBI. The new entity will include Paytm's online payment gateway business.

- While bank lending to large corporates continues to contract, lending to MSMEs, agriculture and retail picked up sharply in July this year over previous year's levels, data on sectoral deployment of bank credit released by the Reserve Bank shows.

- As you rightly pointed out, it is because the extraordinary stimulus has led to system liquidity surplus, resulting in lower market borrowing rates, larger and higher rated corporates are sitting on huge piles of cash

ECONOMIC NEWS

- Govt asked Central Public Sector Enterprises, firms with Rs 500 cr turnover to get on-board TReDS: Narayan Rane

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FII NEWS HIGHLIGHTS

- The loss-making venture, L&T's single-biggest investment in a project, has been suffering on account of cost and time overruns, and loss of traffic, made worse by lockdowns during the Covid pandemic.
- "The potential asset base considered for monetisation under warehousing assets consists of storage depots, warehouses under the central sector agencies, Food Corporation of India (FCI) and Central Warehousing Corporation (CWC)," NITI Aayog said in its report.
- Tripura government in a statement stated this would be considered as a historic moment in the welfare history of tribal people in the state, as this was the biggest package to have been announced for tribal welfare in the state till date.

INDUSTRY NEWS

- Aditya Birla Group conglomerate Hindalco Industries plans to invest approximately Rs 8,000-10,000 crore in the Hirakud, Silvassa and Mundra factories. ... The Hirakud plant capacity for flat-rolled products is estimated to be 3,40,000 tonne per annum.

- Prevail Electric Mobility, an electric vehicle subsidiary of French lubricants company FRVelion, will foray into India's electric two-wheeler market with three e-scooters later this month.
- Speaking on the achievement, Praveer Sinha, CEO & MD, Tata Power, said in the statement, "We are glad to receive this prestigious order for development and operation of 330 MW solar project from Rewa Ultra Mega Solar in Madhya Pradesh. We have been progressively growing our portfolio of grid-scale solar plants across the country."
- "Gradually ramping up production while monitoring the market situation, Honda's sales momentum continues to accelerate with July month reaching closer to 4 lakh unit mark," HMSI Director - Sales & Marketing Yadvinder Singh Guleria said in a statement.

AGRICULTURE NEWS

- On Wednesday, the Union Cabinet increased FRP, the minimum price that mills have to pay to sugarcane growers, by Rs 5 per quintal to Rs 290 a quintal for a 2021-22 marketing year. The government had fixed sugarcane FRP at Rs 285 per quintal for the current 2020-21 marketing year.

- Paddy procurement in the ongoing KMS 2020-21 is continuing smoothly in the procuring states. Kharif marketing season runs from October to September.

- Briefing the media, Union Information and Broadcasting Minister Anurag Thakur said the Cabinet approved the NMEO-OP with a focus on the northeast region and the Andaman and Nicobar Islands with a fina...

STARTUP NEWS

- In an age where every funding round is touted in press statements and staff parties, Prosus-owned PayU found itself having to take complete charge of the acquisition announcement because BillDesk had never employed a PR firm.

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FII NEWS HIGHLIGHTS

- The collaboration with Wheels EMI offers extra benefits to Hero Electric customers such as attractive interest rates and flexible tenure options, as well as fast disbursals with minimum documentation.

- The acquisition is expected to help Nazara Technologies make further inroads into the real-money gaming sector. The listed company is eyeing more acquisitions in the space to fill gaps in its product and distribution lineups.

SKILL DEVELOPMENT NEWS

- Hero MotoCorp Head of Sales and After Sales Naveen Chauhan noted that through this strategic partnership, the company would work with ASDC to upskill and reskill the workforce in the automotive industry.

- Union Minister of Ports, Shipping and Waterways, Sarbananda Sonowal announced the setting up of a Skill Institute on Marine Studies at Guwahati in Assam under Indian Maritime University, Chennai.

- School pass-outs would be trained at 120 sites in India with paid on-the-job training at Samsung retail outlets under the programme, for which the company has signed a memorandum of understanding with NSDC. In the first phase of the programme, it will launch a pilot with 2,500 participants in the first phase.

SCIENCE AND TECHNOLOGY NEWS

- Pre-pandemic, working from home was considered a perk rather than a requirement. But once COVID-19 struck, many companies shifted to a remote-first work environment - a change that's now permanent in some cases.

- Creating such digital platforms and ecosystems around them can drive $500 billion in new value and drive additional savings of $200 billion, a Nasscom report - The Platformisation Play – showed.

AUTO TECHNOLOGY

- The comments came in response to demands from Sen. Marco Rubio that U.S. officials explain why they approved hundreds of millions of dollars worth of auto chip sales to the company, as reported by Reuters this week.

- The Ministry of Civil Aviation (MoCA) - under whose ambit the regulation falls – has incorporated the final changes in the rules, as sought by the industry and other government agencies.

- The first plant with world class safety standards will be set up in Thervoy Kandigai, Gummudipundi near Chennai and Lucas TVS expects to build other plants throughout India to support the growing energy storage, electric mobility and lead acid battery replacement markets.

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FII NEWS HIGHLIGHTS

NEW INITIATIVES BY GOVT

- Our first three stories today highlight ways in which the pandemic has changed how companies hire, manage and retain employees. Firms that used to hire freshers once a year are now doing so round the year; there is huge demand for startups that offer HR solutions, a business that barely existed before Covid; and tech companies are increasingly tapping smaller towns for talent.

- Even as we hunker down for the Covid-19 third wave, India is gearing up to meet its aspiration of becoming a $5 trillion economy. The manufacturing sector is projected to have an annual growth rate of 14.6%, versus the overall growth rate of 11.7%. For this to happen, there is a clear need to strengthen the building blocks, infrastructure being key.

- External affairs minister S Jaishanka said respecting sovereignty and territorial integrity are the most basic principles of international relations. Connectivity efforts must be based on economic viability and financial responsibility. They should promote economic activity and not create debt burdens.

CSR

- Against the target of 2.02 crore houses allocated under the scheme till the financial year 2020-21, 1.50 crore houses or 75% have been completed so far," minister of state for rural development Sadhvi Niranjan Jyoti said in a response to a question in Lok Sabha.

- Habitat for Humanity India aims to train 3000 women for post pandemic recovery in housing sector under Project Nirmanshree.
-
- The credit that businesses earn for spending on corporate social responsibility (CSR) beyond their annual obligation will lapse unless adjusted against the spending requirements in the subsequent three years, the ministry of corporate affairs (MCA) said.

NRIS

- The USCIS ombudsman's office is housed within the Department of Homeland Security but watches over the USCIS independently. You can open a case with them online. They are often successful where the USCIS bureaucracy fails because they can function as a neutral mediator.

- While monopoly is a funny game, financial planning on the other side which targets to maximize returns & generate higher portfolio value, surely is a serious one. What if you learnt today about a compelling 'Chance' card, already up your sleeve, which can continually benefit you to save Indian government taxes, across any global geography you live in.

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FII NEWS HIGHLIGHTS

- The number of American students pursuing graduate degrees (masters and PhDs) in fields like computer and information sciences and electrical engineering is relatively low, and not enough to sustain programmes at several universities, said the study titled 'International Students in Science and Engineering' by National Foundation for American Policy (NFAP).

INVEST INDIA

- Gender Lens or Gender Smart Investing is an approach to mainstream gender factors in business investments to yield higher economic, social, environmental, and return on investment outcomes, mitigate risks and explore new opportunities for investments that create a gender-inclusive environment in investing.

- DCS Solar Energy (DCS) and Vascon Engineers (Vascon) consortium has received a Letter of Award (LoA) from the government of Goa for development of international convention centre at Dona Paula, on design, build, finance, operate, transfer (DBFOT) basis.

- The project is on public private partnership (PPP) basis where DCS is the lead member and Vascon is the construction partner.

- Amazon India on Monday announced the launch of Karigar Mela in partnership with Tribes India, wherein the e-commerce platform will feature a dedicated storefront for traditional tribal and local Indian handicrafts.

MEA

- Joint Press Release of the 12th round of India-China Corps Commander Level Meeting

Minister of State, Ms. Meenakashi Lekhi, hosted Ambassadors of Estonia, Finland, Greece, Hungary, Latvia, Lithuania, Norway, Poland, Romania and Sweden

- Meeting between Prime Minister Shri Narendra Modi and The Hon Tony Abbott, Australian PM's Special Trade Envoy for India

DEFENSE NEWS

- Defence Minister Rajnath Singh on Thursday said not a single major terror attack has taken place in the country ever since Prime Minister Narendra Modi assumed office in 2014, and asserted that terrorists were scared of the BJP government at the Centre.

- The US needs to closely watch China as it might try to take over the Bagram air force base in Afghanistan following the Taliban's takeover of the war-torn country and use Pakistan to get stronger to go against India, a former senior American diplomat has warned.

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FII NEWS HIGHLIGHTS

- Indian airports and seaports, manned by the Bureau of Immigration (BOI), have been put on alert to watch out for 25 Indians, suspected to be affiliated with the Islamic State in Afghanistan, from entering the country.

BOLLYWOOD NEWS

- In the SOOP BTS version ("soop" means "forest" in Korean) was filmed in Gangwon-do Chuncheon and is a private lake house. It included the main house with a living room, a kitchen, 3 bathrooms, 2 bedrooms, 4 terraces, one guest house on the lake that had 2 bedrooms/terrace, and a large private yard.

- Today, India is celebrating the Amrit Mahotsav of Independence. Today, this celebration of independence is echoing from all corners of the country. Now, on this special occasion, Bollywood celebrities have also greeted the countrymen on Independence Day. The list also includes Amitabh Bachchan to Taapsee Pannu and Swara Bhaskar.

- Now that 'Chehre' has been released and is being appreciated by the audience, writer-director Rumy Jafry has decided to revive his Sushant Singh Rajput film. Speaking to ETimes, Rumy says, "Now that Chehre is out there, I found the opportunity to pull out the script I wrote for Sushant and I read it.

SPORTS NEWS

- A PARALYMPICS debutant who had competed with able-bodied rivals including Neeraj Chopra earlier this year; an inspiration for a generation of para athletes; and, an athlete on a mission to wipe out heart-breaking memories — three javelin throwers with unique storylines won a gold, silver and bronze for India in different categories Monday in Tokyo.

- India finished 48th on the medal tally in Tokyo, its highest ranking in over four decades (if one were to go by the total number of medals, India would have actually finished 33rd. However, ranking is done primarily based on gold medals won).

- Neeraj Chopra held a corner of the India flag in each hand and raised it over his head. A half-hour later, the tri-color was flying at the top of the mast at Tokyo's Olympic Stadium and Chopra was standing atop the medal podium, feeling on top of the world.

ENERGY AND POWER

- The government has allowed the Tata and Adani groups to sell electricity from idle capacity at their imported coal-based plants in Gujarat on energy exchanges for a month to check the spike in power prices triggered by coal shortage in 73 generation stations.

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RATIONALE FOR SPIRITUAL LITERACY ON INTERNATIONAL LITERACY DAY

PROFESSOR M.M. GOEL

To commemorate International Literacy Day on September 08 more than an annual ritual by UNESCO (United Nations Educational, Scientific and Cultural Organization), we need spiritual literacy for the endemic of the pandemic covid. As a humble teacher from a family of teachers, I believe that spiritual bankruptcy and commercialization of education are the root causes of deteriorating standards in education at all levels. The relationship between the teacher and the students is polluted to a considerable extent due to the facts and deserve the attention of the stakeholders with enthusiasm for spiritual literacy.

Since 1967, International Literacy Day (ILD) celebrations have taken place annually around the world to remind the public of the importance of literacy as a matter of dignity and human rights, and to advance the literacy agenda towards a more literate and sustainable society.

Spiritual Literacy is literature impacting spirituality designed to foster and support spirituality via reading and writing for an individual human being. It allows one to increase the knowledge and its base of spiritual learning. One can be spiritual without being religious. Spirituality involves the recognition of a feeling or sense or belief that there is something greater than self, something more to be human than sensory experience as divine in nature. An opening of the heart is an essential aspect of true spirituality.

Spirituality is the state of having a connection to God and the creation. An example of spirituality is praying every day for public well-being. Concern for unseen and intangible as opposed to physical or mundane as the quality of being spiritual.

To my mind, international literacy day challenges us to read at least one book on spirituality. We can broaden our minds or deepen our faith by reading a book about spirituality most notably Gita and Anu-Gita. It is pertinent to mention that Anu-Gita is a little known part of the Mahabharata and occurs towards the end of the great epic. After the Mahabharata war, when peace was established, Lord Krishan told Arjun that he would like to go to Dwarka. Arjun said, before you go, please teach me the Gita once more, because I have forgotten a large part of what you taught me on the battlefield of Kurukshetra. Krishan's reply to Arjun at that time is called Anu-Gita– the prefix 'anu' meaning 'after'. In Mahabharta, Gita occurs in Parva no 6, while Anu-Gita occurs in Parva no 14 of the total 18 Parvas. Anu-Gita has 36 chapters (compared to 18 chapters in Gita) and 1040 slokas (compared to 700 slokas in Gita).

Being a spiritual person is synonymous with being a person whose highest priority is loving self as a soul and others too as souls. A spiritual person cares about people, animals and the planet. A spiritual person knows that we are all one, and consciously attempts to honour this oneness. A spiritual person is a kind person.

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It is pertinent to know that all cultures across the world have some form of symbolism related to the four elements of spirituality – fire, water, air, and earth. It is widely acknowledged that these four elements sustain living beings and make life on earth possible. The Greek philosopher Aristotle was the first to theorize about the four elements in 450 BC.

It needs to be noted that no life circumstances are 100 per cent negative and have something good within it with opportunities. All of us must reach perfection by transforming all the negative qualities into positive qualities.
Self-realization and self-surrender create golden moments in life which falls in the domain of spiritual literacy. The true self is pure existence which can be seen with persistent efforts. The true self as a soul is the state of fearlessness without FEAR (false evidence of appearing real) of death. True love is unconditional giving without any expectation in return. Love is god. True-self is a small creation of god as a force full of energy.
We have to understand the concept of self-surrender to whom one love and is fearless. It is a way of life with more responsibility for the self. We can create golden moments with responsibilities towards the self and the universe with self-surrender.
The ultimate objective of an individual should be to do good deeds during the lifetime so that no worries after death for moksha and to be understood as Jiwan Mukti as authenticated in Anu-Gita.

We must learn to manage the discords and disputes with solutions that exist for everything. We should avoid anything which spread hatred among people. It is to be understood that ego is the root cause of all disputes quarrels and wars among people and nations.
We have to adopt forgiveness and forget the past (yesterday) and start afresh every day.
It needs to be understood that there is a cure for all the ills in society and there are Vedic pills with correct understanding from the Gita which leads to happiness. To create a work culture in educational institutions in India, there is a need of converting holiday culture into holy-day culture. It is firmly believed by the author that the rate of progress in spiritualism is faster than the rate of progress in materialism, therefore, there is a need of accepting spiritually guided materialism making a case for 'needonomics' as a solution of various problems in present times of covid created crisis. There is no doubt that India will emerge as a leader of the world on its spiritual strength only and not on the basis of anything else. To make it happen we should adopt an evolutionary approach and should not expect miracles. We need to accept Gita as an ism neutral and sacro-secular epic on welfare economics and management with sermons for the entire humanity including the teachers and their trainers for the survival, existence and excellence in present times of covid crisis.
We have to create peace with the self to be really spiritual. All of us deserve to be spiritually literate as souls with sermons from Gita and Anu-Gita more than look at TV, listen to TV and learn from TV as 3L of literacy in present times of the covid era.

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MALNUTRITION-FREE INDIA BY 2022: OBSERVING SEPTEMBER AS POSHAN MONTH

Dr. Shailendra Vyas, Chairman, Start-up & Skill Development Committee, FII

The value of nutrition is much felt in India. When we enter the 75th Year of Indian Independence, and that the children, pregnant women, lactating mothers, old aged women mainly but not ignoring others, the requirement of a balanced diet is still not met over the spectrum. The undernutrition problem is of concern for children under the age of 5 and affects proper brain development. It may also reduce productivity of the adults, in particular women. Anaemia, child stunting and underweight are the major concerns. At the close of 2019 a report by the Global Network Against Food Crises indicated that nearly 135 million people across 55 countries and territories experienced acute food insecurity. To meet the Sustainable Development Goals, the role of agriculture will have the main say.

Keeping in mind the challenges that India face, a new initiative was launched in India by Prime Minister Sh. Narendra Modi. The Scheme for Holistic Nutrition or POSHAN Abhiyaan or National Nutrition Mission, is Government of India's flagship programme to improve nutritional outcomes for children, pregnant women and lactating mothers. The POSHAN (Prime Minister's Overarching Scheme for Holistic Nutrition) Abhiyaan is leading the attention towards solving the problem of malnutrition and address it in a mission-mode. In year 2018, National Nutrition Mission was launched by the PM Narendra Modi which integrated all the schemes and activities under one umbrella. The target is that by the year 2022 India has to be freed from shackles of undernutrition. Mission POSHAN 2.0 is launched in the country to further accelerate the program and to benefit nearly 10 crores of the affected people.

POSHAN Abhiyaan is implemented through the following four main action points:

- Inter-sectoral convergence for better service delivery
- Use of technology (ICT) for real time growth monitoring and tracking of women and children
- Intensified health and nutrition services for the first 1000 days
- Jan Andolan

September month is being observed as a POSHAN Maah. This month-long celebration of the POSHAN mission gives special attention to Severe Acute Malnourished (SAM) children. It includes a month-long activities focussed on antenatal care, optimal breastfeeding, Anaemia, growth monitoring, girls education, diet, right age of marriage, hygiene and sanitation and eating healthy (Food Fortification). The agencies involved are the National Poshan Council, The More than 240 million activities have been done across aspirational 112 districts. POSHAN 2 will make a healthier country. The biotechnology industry, the food industry and the agricultural industries can join hands together and can contribute. The biofortification approach can be of significant role in the long run to make the country healthier, especially because supplements are expensive and difficult to distribute widely.

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Strengthening the Indian Micro, Small and Medium enterprises sector (MSME) through “Technological Inclusion”

Deepthi. B,
Doctoral Research Scholar,
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The micro, small, and medium-sized enterprises (MSME) sector in India is the primary driver of socio-economic development and the country's second-largest employer after agriculture. The sector serves as a "nursery of entrepreneurship" as it creates a large number of job opportunities, promotes decentralization of industrial activity and aids in utilizing locally available resources at a low initial investment cost. The recent COVID-19 pandemic related lockdown restrictions threw MSME owners, employers, and other external stakeholders into an unexpected situation in which no one had prior experience dealing with a situation of this nature. The prolonged lockdown hurt the supply of finished goods, the procurement of raw materials, and the availability of employees to work in the manufacturing and distribution processes. Several surveys have revealed that disruptions caused by the Covid-19 pandemic have had a 20-50 per cent negative impact on MSMEs' earnings, with micro and small enterprises enduring the most of the pain, primarily due to a liquidity crunch. In order to aid small and medium-sized businesses in their efforts to survive, the government also announced a relief package at the appropriate time. However, developing a resilient and sustainable business eco-system for the MSME sector in India is a critical requirement of the nation as the MSME sector is the key to the government's aim of achieving a $5 trillion economy target by 2025.

Technology is one of the most important factors influencing the global success of smaller companies. Small and medium-sized enterprises (SMEs) can compete more effectively in a global business environment by incorporating technology throughout the entire value chain. Many small and medium-sized businesses across the globe have survived in these difficult economic times because of the incorporation of the most recent innovative technologies into their overall business operations. It has been shown that knowledge of newly developed technologies and their adoption has a significant impact on manufacturing efficiency and the overall cost of production. On the other hand, consumer behavior and expectations are dynamically changing due to the advancement of technology. In the current scenario, Small and medium-sized businesses (SMEs) may find themselves significantly behind their competitors in global markets if they do not upgrade their technology standards.

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Micro and small businesses are typically behind the curve for technological advancement because these companies invest in technology only when they see a clear return on their investment. However, technological advancements are often beneficial in the long run and aid in the development of a business in a more resilient manner, according to experts. A study of MSMEs conducted in collaboration with the Government of India, NIESBUD, and NSIC demonstrates the importance of technology adoption by MSMEs in order for them to be competitive on a global scale. When technology is used effectively, it can help small businesses become more efficient and competitive by capitalizing on benefits such as timesavings and streamlining various business processes, among other things.

Timely government initiatives, organizational and technological support provided by research and development institutions, fiscal incentives, and design assistance programs tailored to the needs of micro, small and medium-sized enterprises (MSMEs) all play a significant role in the adoption of new technologies by MSMEs. Although the government has made numerous attempts to reach out to the MSME sector, the sector has continued to have difficulty accepting new technological innovations and developments that are made available to them. Small businesses are typically apprehensive about implementing new technology because of various factors such as a lack of knowledge, insufficient funds, a shortage of affordable and efficient human resources, and so on. In the current scenario, for enterprises in the MSME sector to develop a sustainable and resilient business eco-system, "Technological Inclusion" is an absolute must. Small and medium-sized enterprises (SMEs) must embrace newly developed technologies because technological adoption is critical to market development. Those who proactively adopt cutting-edge technologies gain a significant competitive advantage over their counterparts who are lagging. Nevertheless, entrepreneurs in micro, small and medium-sized enterprises (MSMEs) must focus on the long-term benefits of technological advancement in order to achieve sustainable secular growth, even if this means sacrificing short-term return-oriented goals.

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How To Recharge COVID Fatigued Employees & Get Higher Returns On Your Employee Investment (ROEI)

Dr. Anshul Dhingra
MSME Business Transformation Advisor, Leadership Coach, Culture Change Trainer

This article will highlight few essential points based on the author (Dr. Anshul Dhingra's) decade of experience of creating high performance teams for national, multi-national organizations and MSME's. The objective is to highlight a very crucial point i.e., why investing in your employees is so important, and the return you can expect to see from doing so.

It is a fact of life that some companies do better than others financially and owners have had far more freedom and happier lifestyles than others. Businesses have spent large sums of money over the years trying to find out what the secret sauce is. Believe it or not, it comes down to your employees. You must first hire the right people and have a culture that brings out their best performance.

The First Obvious Question – Why You Should Invest in Your Employees

Many employees are only concerned with making it through the workday and bringing home a paycheck. If that is the extent of your workers' goals, both your business and your employees are going to struggle.

When you invest in your employees, however, you not only attract and retain the best talent, you also build a strong, highly productive team that's unafraid of change. It also makes your team to feel valued and supported. When you develop your employee's abilities, they become motivated to innovate and confront challenges, rather than running away from them. This improves their performance, encourages them to look ahead, innovate, strive for promotion, and take on more responsibility. Which in turn, boosts the company's overall performance, output, sales, and revenue growth while decreasing turnover and absenteeism.

Why Communication Is So Crucial

Many companies don't communicate properly, or they assume everyone on team already knows what's happening and what is expected from them. A survey entitled the Cost of Poor Communications showed that poor communication was costing companies millions which they never realized until it became irreparable.

Communicating regularly and often is essential and sending mass emails isn't enough, especially in these days of working from home. Deploy an alternative, reliable form of communicating and sending out frequent, timely alerts. Various online tools can help you stay in contact with employees, keep them informed about changes, updates, and company announcements, and enable you to capture their attention immediately without worrying about messages getting overlooked or lost in crowded email inboxes.

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Solicit employee feedback through satisfaction surveys they can submit anonymously. Ask them what they like about the company and their jobs, and what they would like to see changed. Transparency and a regular flow of communication will help you to create a workplace that meets everyone's expectations and keep them on the same page.

Why To Create Consistent Training and Development Opportunities for Your Employees & Reward Them Regularly

Fact: Companies that offer extensive training double their employee retention, enjoy higher profit margins, and generally generate higher income per employee. When you invest in training, you give employees the resources they need to feel confident. You also show them you are concerned with their long-term success.

There's much to be said for offering a carrot instead of a stick. Recognizing individuals is key to providing a workplace that satisfies career and personal needs. This isn't a new strategy; Ken Blanchard's bestselling business book advises, "Catch People Doing Something Right (and reward them publicly)."

Offering incentives is a great way to do this, through bonuses and other financial incentives, awards such as certificates or plaques, time off on their birthdays, team events, or even just bringing cake into the office. All these help employees to feel valued, which is key to winning their loyalty, giving them a sense of purpose, focusing their energy, and recognizing their achievements and levels of performance

Benefits of Employee Investment

Increased motivation and engagement are primary benefits of investing in your employees. Studies show that engagement improves retention, performance, revenue, and profit margins.

Engaged employees take fewer sick days and are more likely to stay in their jobs. They work smarter, not just harder, and find ways they can improve their processes. They offer suggestions, develop creative solutions, and share information with colleagues. Motivated and engaged employees have a better understanding of customers' needs, speak up on behalf of the organization, and have a stronger possibility of recommending their company and its products to others. All these result in lower team turnover costs and higher revenue.

What All Components Of Cost Is Involved

Investing in your employees sounds like a good idea but a question that pops up by various business owners is "tell me the money and show me the money". You may wonder how could you afford it?

Investing in your employees returns many multiples of what you spend. Why? Because the average company has not invested heavily in training management and workers on better practices and ways of thinking about how to deal with today's more complex, fast-paced, and competitive word.

It's not all about the cost, it's the cost of doing nothing too.

You should consider the offsetting costs when you do your calculations including:

- The cost of sick leave, absenteeism, half-days, or managing a temporary team during sick leave,
- Cost of Re-Recruitment, Re-interviewing, Re-hiring, Re-appointment, Re-orientation, and Re-training of new employee, and
- Cost of Lost productivity and lost opportunities.
- Compare the resulting gains in productivity and profitability against the small cost and you'll have a clear picture of the benefits of investing.

To conclude, if you have ambitious dreams, great goals which require the support of a team, then it's high time for you to learn and master these skills and manage your investment on your employees well to develop a passionate, productive and profitable teams.

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Cloud Kitchen vs Restaurants

Ms. Sshalini Jagya
Strategic Planner

With low job opportunities n loss of business during covid food aggregators not only have upsurged their game, but provided a chance for many to earn with dignity be it cycle wala rider bhaiya or small kitchens or hawkers or HAWKS OF FOOD INDUSTRY all are onboarded on food aggregators

Restaurant owners can hate n frown over food aggregators for slicing their business but they simply cannot ignore the elephant in the room .

Yes ladies n gentlemen there is a big elephant in room called Zomato_Swiggy
Restaurant owners have to either learn to *tame* the elephant (Which NRAI n CCI is doing n much needed too. Kudos to them) or simply *enjoy the ride* with a whopping commission of 30% n control over your business inflow.
Whatever it is Restaurant owners who are yet to come online are at gross loss of business.
Mind you all there is a blue whale entering food aggregators arena AMAZON . Amazon is known to acquire establish ecosystems n hence a lot of mergers acquisition, hiring ,stake sharing on horizons Definitely will be a game changer too. Since Amazon is entering core domain of food aggregators Then Food aggregators should enter core domain of Amazon that is eCOMMERCE Delivery Logistics
Also I dare to advise Ace of food aggregators like ZOMATO SWIGGY to constantly upgrade n re_invent Magicpin a new kiddo on scenarios are trying to fill in the gaps left open by SWIGGY N ZOMATO
As simple feature as payouts through upi is working in their favour.
Infact there will be next level of changes too in my opinion

NEXT LEVEL OF CLOUD KITCHEN N RESTAURANT AMALGAMATION

1. TIME TO START CART MODULE WITH BEST OF RESTAURANT FEATURES N DELIVERY MODULE

Benefits :

Time Reduction (actually companies can claim 20 min delivery or free by this)

Reduction in Delivery staff

cart system will reduce number of delivery people

of course not hefty as brick n mortar ,easy on maintenance

new acquisition of client, hospitality possible too n it's a midway solution to CLIENT CONNECTION /HOSPITALITY/TAKEAWAY/ DELIVERY

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2. Time to start RELAY DELIVERY module

3. TRY TO BRING BIGGIES OF FOOD INDUSTRY ON WHEELS

4. Since Apps are playing major game changing players in every business so here is my suggestion

Please come up with *COMPLETE FOOD APP*

From Crop Production,Food Logistics, Food Warehouses , Food Packaging, Grocery, Ready Food ,Online Food Delivery all at one point of contact or app .

Bigger Better n Convenient anyone can ever offer

5. Also point 4 means a new platform where diverse field Biggies like

Reliance Retails ,Adani logistics n Warehouses, Dmart , Swiggy ,Zomato, Amazon etc will be present on single App

Since ceremonially this is an article of *WHETHER CLOUD KITCHENS ARE BOON OR BANE* so

Following is the comparison table

To be on cloud or not comparison

CLOUD KITCHEN

Cost

Obviously saving on infrastructure, staff,décor premium real estate location

But area of increased expenses are better software's, food aggregators commission,Forced exorbitant discounts,delivery ,logistics Hitech equipments DRONES OR ROBOTS

Business effecting factors

Intense competition within a compact radius of 3 to 5 km approx 600 to 800 kitchens

And a very high chance of drying up of business with this pace

Pricing n Margins: Cloud kitchens are always under intense pressure for pricing n often work on mearge margin Too Much Dependency on food aggregators

As all food aggregators are in power to MANIPULATE order inflow on restaurant pages restaurant partner is almost at ransom point to provide forcible exorbitant discounts

Hygiene

Good kitchens are obviously maintaining it but since rules n regulations are deficient many are not clearly upto food industry standards . HERE IS A QUICK NOTE OF REMINDER FOR CLIENTS WHO CAN DONATE THEIR KIDNEY FOR DISCOUNTS use logic before running madly after PRICES or DISCOUNTS. You don't have right to complain For HEALTH ISSUES BECAUSE YOU CHOOSE PRICES OVER QUALITY

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RESTAURANT

Cost

High Real estate cost, its maintenance, High ratio of staff,themes décor expenses, too much of licences n regulations

With drying footfall n business its akin to having white dead elephant

Benefits of brick n mortar Food module

High level of hospitality

Memory worthy Dinning Experience

Food is hot n crisp which gets lumpy n cold in delivery

Restaurant owner is not dependent on aggregators for business ,visibility, rating n reviews (food aggregators are manipulating even this too)

A lion's share of commission which is upto 30% is saved by restaurant owners

Hygiene

Hygiene is usually good at restaurant as they are constantly monitored by authorities

Customer Loyalty

High ratio of customer loyalty can be achieved

Five senses of touch feel smell see n sense which add to better order ratio n good customer experience are not missing here in restaurant

Or to say which is not available in online food ordering

Wrap Up Summary

Evolution Theory is important for species as well as businesses

So evolve with changing time otherwise your business is bound to be extinct

Every Thing "ONLINE" going to reduce more business of "gala type " dukaans

Automate your business , softwares n apps are most reliable team mates

Brace up for more basic functional changes of business pattern

Listen to advice of tech savvy members of family or team

Food Aggregators should stop discounts now for fair survival of other ecosystems

Food Business should come on board with food aggregators but try keep your own delivery system and client base alive n kicking .Don't depend too much on them

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FII NEW INITIATIVE

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Amazing Opportunity for FII Members

ONLINE MARKET PLACE FOR - EXPORTERS, BUYERS, SELLERS, SERVICE PROVIDERS ETC

FEDERATION OF INDIAN INDUSTRY

- EXPAND YOUR NETWORK IN ALL THE COUNTRIES WHERE FII EXISTS LIKE USA, CANADA, EUROPE, ASIA, AFRICA, ASIA PACIFIC, AND OTHERS.
- SHARE WITH MORE PEOPLE ABOUT WHAT YOU DO AND WHAT'S UNIQUE ABOUT YOUR BUSINESS.
- UTILIZE THE ADVANTAGE OF AN AVERAGE 30,000 VISITORS PER MONTH ON FII WEBSITE.
- EXPLORE OPPORTUNITIES FOR COLLABORATION / EXPORTS / IMPORTS.
- SHARE WAYS YOU CAN SUPPORT FII IN BUILDING A GREAT COMMUNITY

So, grab this opportunity with both hands and expand your network and create business opportunities for yourself and for others and visit https://www.fii.org.in/fii-e-mart/

Mr. Uditendu Verma
Chairperson, Social Outreach Committee,FII

Dr. Anshul Dhingra
Co-Chairperson, Social Outreach Committee,FII

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FII-Partners & MOU's

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ET THE ECONOMIC TIMES

FEDERATION OF INDIAN INDUSTRY

Follow Us

Federation of Indian Industry (FII), a not-for-profit organization, is an advisory interface between the Government and Industries. A creation of Industrialist & Philanthropist, Mr.Deepak Jain, with an objective to provide a structured and comprehensive advise and information to Indian Entrepreneurs, Foreign Investors and Government on business environment, prevalent laws, operational intricacies, and implementable solutions. FII offers a platform for networking and relationship building within and across the industrial sectors, policy makers, and the International business fraternity.

FEDERATION OF INDIAN INDUSTRY
CREATING OPPORTUNITIES...BUILDING NATION!!

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Our News Letter :
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- FII newsletter being circulated in more than 145 countries of the World.

For suggestions and Advertisement please write to us at: info@fii.org.in

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